Greed: A desire for God, wrongly and deceptively misplaced by the accumulation of inordinate amounts of personal possession or status.

Some results of greed:

- Focus pleasure on temporal things not the eternal kingdom
- Blessings become entitlements
- Use others for personal gain

Why we are greedy: A few trip-wires...

- Self-preservation from fear
- Restlessness and Uneasiness
- Keeping up with the Joneses

Going grit: spiritual stamina to pursue godliness with contentment...

But godliness with contentment is great gain. ⁷For we brought nothing into the world, and we can take nothing out of it. ⁸But if we have food and clothing, we will be content with that. ⁹People who want to get rich fall into temptation and a trap and into many foolish and harmful desires that plunge men into ruin and destruction. ¹⁰For the love of money is a root of all kinds of evil. Some people, eager for money, have wandered from the faith and pierced themselves with many griefs. But you, man of God, flee from all this, and pursue rightesousness, godliness, faith, love, endurance and gentleness. (1 Timothy 6:6-11)

- Pursue the most valuable assets
- Distinguish between needs and wants
- Properly place your desires, don't be deceived
 - Success or significance?
- Flee greed by pursuing good

For what will it profit a man if he gains the whole world and forfeits his soul? (Matthew 16:26)